

## **MEDIA RELEASE**

For Immediate Release

### **Sarnia-Lambton Economic Partnership announces fall seminar series in partnership with Lambton County Library**

September 5, 2019

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The Sarnia-Lambton Economic Partnership is partnering with Lambton County Library to host a fall seminar titled Entrepreneurship 101, which will be held on various dates and at eight different locations throughout the Sarnia-Lambton area.

Entrepreneurship 101 will focus on providing residents of Lambton County with the tools they need to enter the world of entrepreneurship, while also showcasing Lambton County Library system's resources to support the development of businesses.

"This seminar series is an excellent opportunity for residents throughout Lambton County to be introduced to entrepreneurship as well as to assist existing entrepreneurs," said Stephen Thompson, CEO of the Sarnia-Lambton Economic Partnership.

"The Sarnia-Lambton Economic Partnership's Business Enterprise Centre has a wealth of resources to help residents bring their vision to life, and Lambton County Library provides the region with unparalleled access to even more resources that can undoubtedly benefit aspiring entrepreneurs. We are very pleased to partner with the County on this initiative," he added.

"Libraries have evolved from being buildings that house books to community hubs that offer a large and diverse range of free resources," says Darlene Coke, Manager, Library Services.

"These free resources can help entrepreneurs with their business needs and combining the library's resources with the Sarnia-Lambton Economic Partnership's expertise in business development and growth will be beneficial for those wanting to start their own business."

The seminar will be hosted at various dates and Lambton County Library locations over the course of seven weeks from early October to late November with each session beginning at 6:30pm and ending at 8:00pm.

Interested participants are encouraged to register in advance for the sessions by clicking [HERE](#) as the sessions are free and space is limited.

A full schedule can be found below.

#### **Entrepreneurship 101 Schedule**

Tuesday, Oct. 8, 2019 – Thedford Library, 6:30pm – 8:00pm

Wednesday, Oct. 9, 2019 – Mooretown Library, 6:30pm – 8:00pm

Wednesday, Oct. 16, 2019 – Sarnia Library, Main Branch, 6:30pm – 8:00pm

Tuesday, Oct. 29, 2019 – Point Edward Library, 6:30pm – 8:00pm

Wednesday, Nov. 13, 2019 – Petrolia Library, 6:30pm – 8:00pm

Tuesday, Nov. 19, 2019 – Watford Library, 6:30pm – 8:00pm

Thursday, Nov. 21, 2019 – Wyoming Library, 6:30pm – 8:00pm

Tuesday, Nov. 26, 2019 – Alvinston Library, 6:30pm – 8:00pm

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