

St Clair Townships ALERT FM alerting system to be phased out

In 2010 – 2011 St Clair Township started a program called ALERT FM™, an FM radio-based alert and messaging system that enables emergency management personnel to create and send digital alerts and messages to targeted recipients. The single point to multi-point messaging functionality of ALERT FM utilizes the overlapping data signal of existing FM stations to provide redundant emergency notification capability. The program was sponsored by Industries, the Township and by the purchase of the alerting units by the public.

Initially St Clair County Michigan was also involved in the system and some costs were shared in regards to one of the signals which comes off of the Blackburn radio tower. Like Lambton County, St Clair County MI has moved to the Everbridge system for emergency and regular alerts. The system we refer to as myCNN in Lambton County. myCNN is available to anyone in Lambton and specifically in St Clair Township through either the Bell white pages for home phones that are listed or by voluntarily signing up for the alerts at the Township website, www.stclairtownship.ca or the CAER web site at www.CAER.ca where you will receive emergency alerts for Tornados, Industrial Emergencies and boil water advisories as well as many other information alerts that you can chose from. Outside of the three alerts that everyone will receive you can choose which ones you want and for which area in Lambton so if you have family outside of St Clair but in the County you may want to receive alerts for them as well. You can also choose how you receive the alerts, phone calls, text or email so you are sure to receive the information you want. Down the road St Clair Public Works will utilize the program for information they want to get out to the public like road closures and there is an opportunity that we are still exploring for Community Services to utilize it as well.

Because of the flexibility and potential of myCNN St Clair Township will phase out the Alert FM program on January 31st, 2019. myCNN will become the primary way to notify residence and visitors in the Township of emergencies along with the current siren system in the Corunna area.